



# THE RISE OF ACADEMIC INCUBATORS

// Friday, March 10, 2017 //

Universities and industry partners are developing pathways to facilitate connections of students to potential investors and industry leaders through innovative channels that advance and leverage strategic industry alliances.

Judy Marks, Siemens USA CEO, and Silicon Valley venture capitalist and CEO of RedSeal, Inc., Ray Rothrock will join innovative higher education administrators Texas A&M University President Michael K. Young and Harvard Innovation Labs Managing Director, Jodi Goldstein to discuss the intersection of higher education in fostering an environment conducive to innovation and discovery.

Panelists will be available for media interviews coordinated through Texas A&M University.

## PANEL PARTICIPANTS:



**Michael K. Young**  
*President,  
Texas A&M University*

**Michael K. Young** is the 25th President of Texas A&M University. Previously, he served as President and tenured Professor of Law at the University of Washington, President and Distinguished Professor of Law at the University of Utah, Dean and Lobingier Professor of Comparative Law and Jurisprudence at the George Washington University Law School, and professor at Columbia University. He was a visiting professor and scholar at three universities in Japan. A graduate of Harvard Law School, Young served as law clerk to late U.S. Supreme Court Chief Justice William H. Rehnquist and has held a number of government positions including two during the administration of President George H.W. Bush.



**Jodi Goldstein**  
*Director,  
Harvard Innovation Labs*

**Jodi Goldstein** is the Managing Director of the Harvard Innovation Labs, which includes the Harvard i-lab. With more than 20 years of experience as a startup executive, co-founder, and investor, she is focused on resourcing first-time entrepreneurs, helping early-stage ventures move their ideas further, faster and growing the innovation economy.

Jodi has expertise in consumer, e-commerce, mobile, and luxury goods businesses. She began her career at GE in their FMP program and was a member of their Corporate Audit Staff, the internal consulting arm of GE. She has an MBA from Harvard and a BS in International Business from the University of Vermont.



## THE RISE OF ACADEMIC INCUBATORS *(continued)*



### Judy Marks

CEO, Siemens USA  
Executive Vice President,  
Dresser-Rand  
Siemens Power and Gas  
Division

**Judith F. “Judy” Marks** is the CEO of Siemens USA, a global powerhouse focusing on the areas of electrification, automation and digitalization with 50,000 U.S. employees and approximately 75 manufacturing sites. Marks joined Siemens in 2011, serving for over four years as the President and CEO of Siemens Government Technologies (SGT), Inc.

In 2015, she took over the leadership of the Siemens Dresser-Rand integration; she is Executive VP of New Equipment Solutions, a position she will continue to hold while also leading Siemens USA.

Previously Marks served as President of two operating entities at Lockheed Martin. She earned a Bachelor’s degree in electrical engineering from Lehigh University.



### Ray Rothrock

Chairman and CEO,  
RedSeal, Inc.

**Ray A. Rothrock** is a Silicon Valley Venture Capitalist and Chairman and CEO of RedSeal, Inc. an enterprise software analytics cyber security company. He retired from Venrock, the original venture investment arm of the Rockefeller family, as Partner Emeritus in 2013. During his 25-year career at Venrock he led both the Internet and energy investment programs and was a member of the management committee. Rothrock holds a BS in Nuclear Engineering from Texas A&M University, an MS in Nuclear Engineering from the Massachusetts Institute of Technology and an MBA with Distinction from the Harvard Business School. He is a 2016 Distinguished Alumnus of Texas A&M. He also is the bassist in the Bay Area rock group, “Up and to the Right.”

### For more info, contact:

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### About Texas A&M University:

As one of the world’s leading research institutions, Texas A&M is at the forefront in making significant contributions to scholarship and discovery, including that of science and technology. Research conducted at Texas A&M represented annual expenditures of more than \$892.7 million in fiscal year 2016. Texas A&M ranked in the top 20 of the National Science Foundation’s Higher Education Research and Development survey (2015), based on expenditures of more than \$866.6 million in fiscal year 2015. Texas A&M’s research creates new knowledge that provides basic, fundamental and applied contributions resulting, in many cases, in economic benefits to the state, nation and world.